

TRANSFORM

CONSUMER SUMMIT

April 28, 2022 8:30 AM - 1:30 PM

Slopes EVNTS Center, Draper



Silicon Slopes' consumer sector is full of world-class companies and leaders building great brands, technologies and communities. To celebrate and amplify this booming sector, the first annual Consumer Summit on April 28, 2022 is bringing industry experts, successful business leaders & entrepreneurs, and the funding partners that are transforming the consumer market. With presentations and panels on all things transformation, attendees will have access to insights and discussion on market, customer, influencer, funding and technology transformations that are shaping the future.

LEADING CONSUMER TRANSFORMATION

Silicon Slopes is the home to one of the largest consumer communities in the country with thousands of brands, technology companies, creators and producers of products and experiences used everyday. This Summit highlights this market-leading industry, and is a strategic initiative to solidify Utah as a leader in the consumer space. Utah companies like Brandless and investment firm Clarke Capital are using this Summit to amplify Utah's consumer industry thought leadership, support all of our consumer companies, and ultimately succeed to this united goal. We're packing exciting speakers, dynamic experts, and interactive product experiences all into a single, immersive half-day.

- > 3 TED-style Talks - Fast, engaging presentations packed with insights and high-value content from consumer leaders who are innovating to meet the needs of the "new" customer.
- > Transformation Insight Panels - Consumer company executives, influencers, and insiders will dive deep into market drivers, customer experience, funding trajectories, influencer activation and go-to-market insights and innovation in the consumer world today.
- > Product Experiences - Real world products and companies that are standing out and succeeding in today's evolved consumer environment.

SPONSOR OPPORTUNITIES

Join this event as a leader in the consumer industry with other thought leaders who support this bold vision and are ready to put Utah on the consumer map.

TITLE SPONSORS:

Clarke
CAPITAL PARTNERS

+

BRANDLESS™

PLATINUM SPONSOR: \$10,000

- > Company brand acknowledged prominently on Consumer Summit website, marketing material and social media platforms, company logo displayed on media presentations throughout Summit presentations
- > Opportunity for participation on panel discussion
- > 10 entry passes with designated VIP seating
- > 1 company good/item to be included in attendee swag bags
- > Donation of goods to B.More *bundle options
- > Booth space options

GOLD SPONSOR: \$5,000

- > Company brand recognition on website and marketing materials
- > 5 entry passes with designated VIP seating
- > 1 company good/item to be included in attendee swag bags
- > Donation of goods to B. More *bundle options
- > Booth space options

SILVER SPONSOR: \$2,500

- > Company brand recognition on website and marketing materials
- > 2 entry passes
- > Donation of goods to B. More *bundle options
- > Booth space options

Summit attendees will have the opportunity to purchase bundled items that will then be donated to worthy charitable or community causes. As a sponsor, you have the option to donate goods from your company that will be included in the bundles along with Brandless sponsored items.